



– 2018 Annual Report –



Friends of Trees inspires people to improve the natural world around them through a simple solution: Planting trees. Together.

Friends of Trees plants and cares for trees from the edge of the Columbia River Gorge to the farmlands of Hillsboro, up and down the Willamette Valley and into southwest Washington. Every year more than 6,000 community members volunteer to plant 50,000+ trees and native shrubs.

Thanks to generous local, regional and national support Friends of Trees has planted more than 750,000 trees and native shrubs in hundreds of neighborhoods and natural areas since 1989.

FRIENDS OF TREES



Friends of Trees recognizes that not everyone has equal access to the benefits of trees and healthy urban green spaces. As a community driven organization we strive to foster an atmosphere of inclusion and support so that we continue to build places that are safer and healthier for all. We accomplish this through authentic community conversation; unique partnerships; relevant programming; and attracting and retaining diverse staff and supporters.

Letter from the Executive Director



Community tree planting at hundreds of sites with thousands of volunteers provides a never-ending stream of highlights and stories. Our 2017-18 season was no different. In fact, it stands out. But in ways that are tangentially related to planting trees.

We have recognized over the past three decades the ever changing demographics of our community and our volunteers. We have also recognized that in order to best deliver needed and meaningful programs, we have to change the face of our organization to reflect the people we serve and work with.

In 2018 Friends of Trees' commitment to Equity, Diversity and Inclusion (EDI) progressed to the next level with the creation of a new staff position, EDI Specialist. Our EDI Specialist helps guide the organization as we deepen efforts to reach and serve more diverse tree recipients and volunteers, to continue to engage a wide variety of community partners and to apply a lens to all of our operations to focus more on environmental justice and increased community inclusion.

Why does this matter? Friends of Trees recognizes that not everyone has equal access to the benefits of trees, parks, employment in green industries or a healthy environment. In order to help address these inequities, we are implementing strategies and practices to further diversify our staff and volunteers,

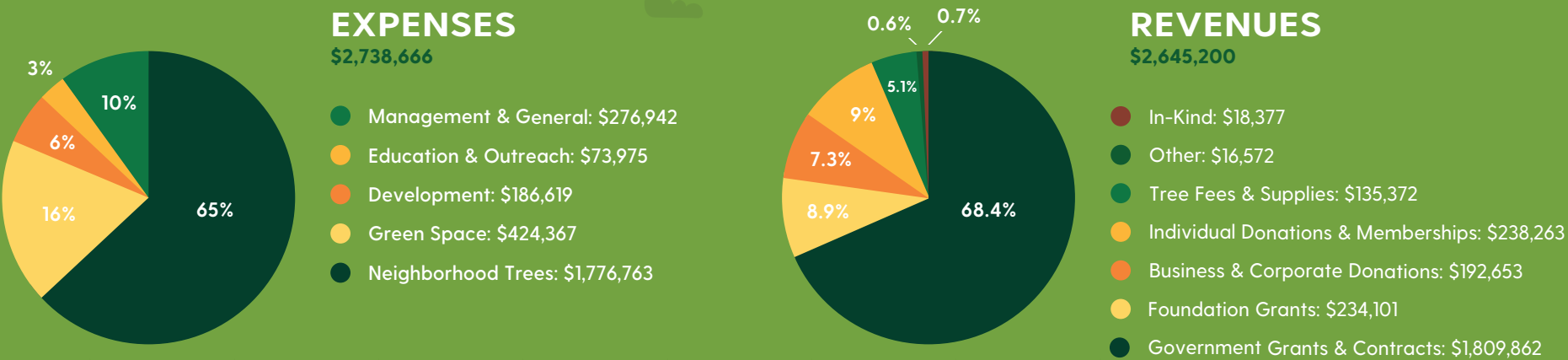
to ensure we are planting trees in the areas where they are needed most, to partner with a diverse array of fellow community benefit organizations and to invest our resources in minority and women owned businesses. While we still have a long way to go, we are committed to continuing to hone our ability to be reflective and inclusive of all those we work with.

Environmental justice issues will not go away by good will alone. We must be intentional about how we interact with the community and about where we invest our resources. As our planet warms and national policies divide us, we know that investing in people who are planting trees as a community will make even more of a difference if done so intentionally and inclusively. I hope you'll join us.

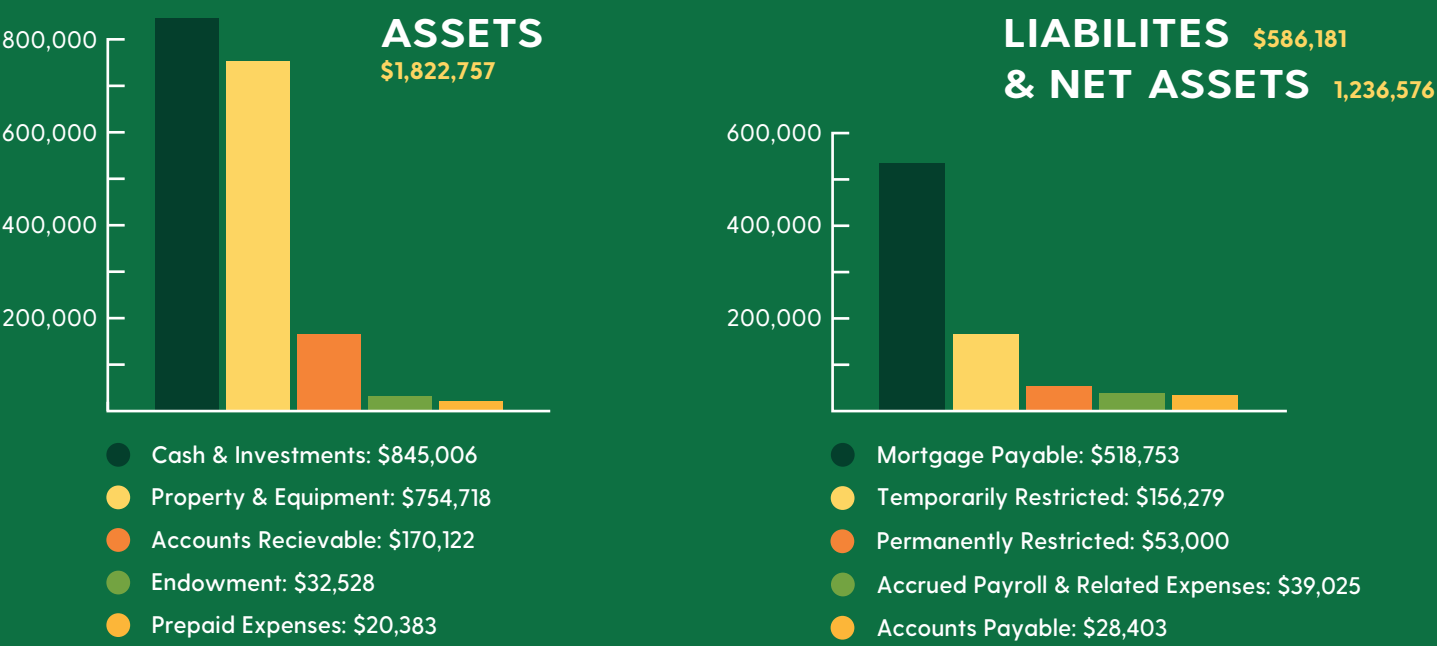
Sincerely,

Scott Fogarty,
Executive Director

Activities for the Fiscal Year Ending August 31, 2018



Financial Position for the Fiscal Year Ending August 31, 2018



BOARD OF DIRECTORS

- Jonathan Brandt * Vice Pres, Eugene Advisory Board
Journey Tree Financial
- Nancy Buley *+ *J. Frank Schmidt & Son Co.*
- Mitch Dec *+ *Johnson Barrow Inc*
- Patricia Farrell * *City of Salem*
- Thor Hinckley * *Board President*
- David Karstad * *Frank Creative*
- Laura Kerr *+ *Stoel Rives*
- Phoebe Krueger *+ *Columbia Bank*
- Mick Minard + *REI*
- Amy Schulties *+
- John Sullivan, Secretary* *Portland General Electric*
- Ian Whitlock *+ *Port of Portland*
- Rich Wilhelmi, Treasurer *+ *Wells Fargo Advisors*

* = 2017-18 Board of Directors
+ = Current Board of Directors

MEASUREABLE OUTCOMES

How we make a difference

GREENING OUR REGION

56,249

TREES & NATIVE SHRUBS PLANTED

&

750,000

TREES & NATIVE SHRUBS PLANTED SINCE 1989

GROWING OUR COMMUNITY

6,817

BEAUTIFUL VOLUNTEERS

DONATED

45,235

TOTAL WORKING HOURS

OUR REGIONAL IMPACT



2 STATES



6 COUNTIES



20 CITIES



151 EVENTS

NEIGHBORHOOD TREES PROGRAM

Planting street and yard trees, growing healthy neighborhoods

Growing our urban forest through planting street and yard trees, our Neighborhood Trees Program added 4,451 trees to the urban canopy this season. We engage with a wide variety of partners including community volunteers, businesses, municipalities, and other nonprofit organizations in order to bring the benefits of trees to as many people as possible. We add trees to underserved, low-canopy neighborhoods through going door-to-door with information about our program, and providing trees at no cost if price is a barrier; partnering with Community Benefit Organizations such as APANO, Verde and Wisdom of the Elders also helps us engage with a diverse range of community members. And we continue to provide tree care services that support healthy, thriving trees.

GREEN SPACE PROGRAM

Restoring natural areas, connecting youth to the environment

Our Green Space Program planted 51,798 seedlings and native shrubs this season, improving natural areas and watersheds. We also contribute to the health of natural areas through educational programming that helps grow the next generation of environmental stewards; we actively and meaningfully connect youth with nature through classroom curriculum and hands-on field work. Our partners include schools such as Portland Opportunities Industrialization Center, South Meadows Middle School, Bilquist Elementary School, and Chemawa Indian School, that reach underserved, low-income and/or minority populations. The EDI training that Green Space Program staff regularly participates in helps ensure that organizational EDI efforts are reflected in our work with young people. And we still spend our summers watering, weeding and mulching young trees and shrubs.

VOLUNTEER & OUTREACH PROGRAM

Growing community and coming together to plant trees

6,817 volunteers donated 45,235 hours this season! Friends of Trees strives to create events that are welcoming for all, and we're committed to helping as many communities as possible enjoy the benefits of trees. Major seasonal highlights, thanks to partners like the Sandy River Watershed Council and the City of Portland Bureau of Environmental Services, are the two Spanish-English bilingual planting events held at the Sandy River Delta and in NE Portland. We work to reach underserved, low-canopy neighborhoods with information about how to volunteer with us and how to get a tree, so we strategically participate in outreach activities to reach diverse communities. We are indebted to our planters, phone callers, food procurers, pruners, inspectors, truck drivers, crew leaders, trainers ... it takes all of you to make trees + community possible.

THANK YOU TO OUR SUPPORTERS

Tree planting and community building can't happen without the financial support of individual donors, municipal partners, businesses, corporations and foundations.

For a list of fiscal year 2017-2018 donors please visit our website:

www.friendsoftrees.org/donor-list





3117 NE MARTIN LUTHER KING JR BLVD, PORTLAND, OREGON 97212
338 W 11TH AVE, SUITE 103, EUGENE, OREGON 97401

FRIENDSOFTREES.ORG