



FRIENDS
of TREES

2017 ANNUAL REPORT





FRIENDS OF TREES inspires people to improve the natural world around them through a simple solution: Planting trees. Together.

Friends of Trees plants and cares for trees from the edge of the Columbia River Gorge to the farmlands of Hillsboro, up and down the Willamette Valley and into Southwest Washington.

More than 6,000 community members volunteer to plant over 50,000 trees and native shrubs each year.

Thanks to generous local, regional and national support Friends of Trees has planted 700,000 trees and native shrubs in hundreds of neighborhoods and natural areas since 1989.

Friends of Trees will always strive to create a welcoming and safe place for everyone, regardless of age, ability, race, religion, sexual orientation, gender identity, political views or economic status. Without our volunteers, we are nothing. But together we do amazing things.

LETTER FROM THE EXECUTIVE DIRECTOR

When I think about Friends of Trees' accomplishments in 2017 of course I think about trees—50,000+ trees and native shrubs is a major accomplishment! What's also significant: 700,000. That's how many trees we've planted since our founding in 1989, and that's how many trees are now, thanks to Friends of Trees, cleaning our air and water, providing habitat, fighting climate change, and making us healthy.



But it's more than trees. When planted the Friends of Trees way, with thousands of volunteers, trees grow healthy communities. It is truly awe-inspiring, the number and variety of people I meet at Friends of Trees' planting events.

I meet people of all ages, from age two to 100. I meet people of all races and I meet people from all over the world. I meet people from church groups, school groups, employee groups, and I meet folks who just show up on their own to plant some trees and meet some neighbors. I meet seasoned tree-huggers who are longtime volunteers and I meet many people who have never volunteered for anything before, people who have never planted anything before.

These people who come together on cold, dark, wet Saturday mornings to plant trees are

sending us a message: Our community needs trees. Our community needs to come together to plant trees. Our community needs Friends of Trees.

As we move into the next generation of tree planters, we must always remember that the work we do is for future generations to benefit from and enjoy.

Thank you for all you've done to support trees and community for 28 years—we can't do it without you!

Scott Fogarty, Executive Director

BOARD OF DIRECTORS

Jonathan Brandt, Vice Chair Journey Tree Financial

Nancy Buley J. Frank Schmidt & Son Co.

Mitch Dec Brightworks

Patricia Farrell City of Salem

Thor Hinckley, Board President

David Karstad Frank Creative

Laura Kerr Stoel Rives

Phoebe Krueger Columbia Bank

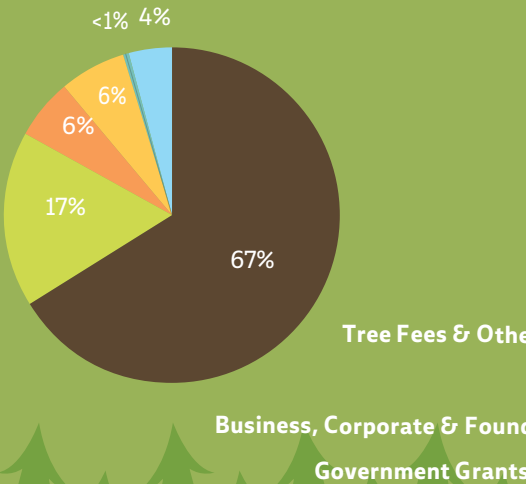
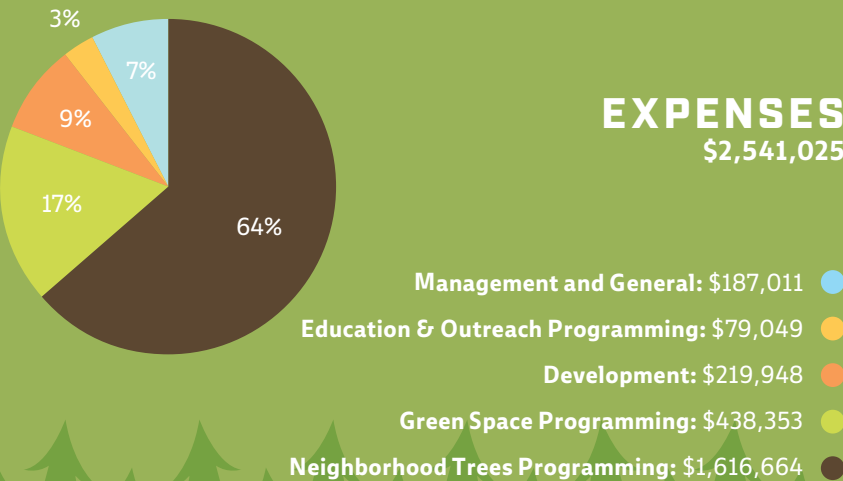
Amy Schulties NW Natural

John Sullivan, Secretary Portland General Electric

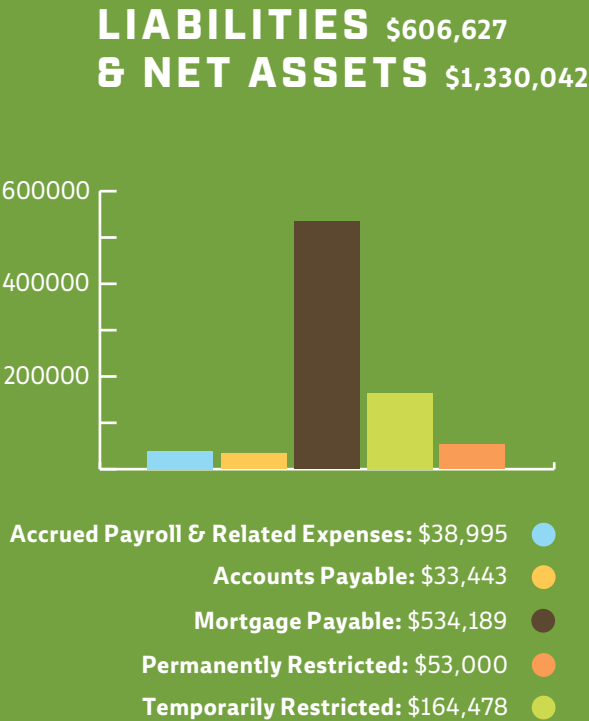
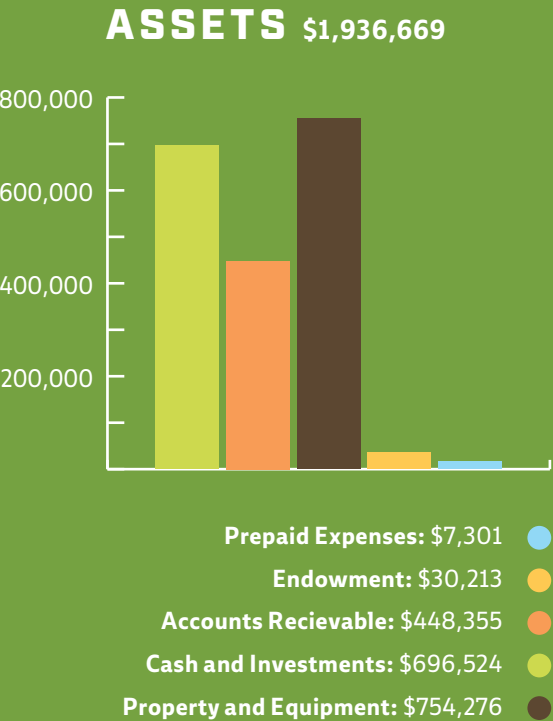
Ian Whitlock Port of Portland

Rich Wilhelmi, Treasurer Wells Fargo Advisors

ACTIVITIES FOR THE FISCAL YEAR ENDING AUGUST 31, 2017



FINANCIAL POSITION FOR FISCAL YEAR ENDING AUGUST 31, 2017



REVENUES

\$2,737,617

Interest Income: \$5,763

In Kind: \$114,387

Merchandise: \$154,199

Individuals: \$156,642

Foundation Support: \$473,801

Grants & Contracts: \$1,832,825

THANK YOU TO OUR SUPPORTERS

Tree planting and community building can't happen without the financial support of individual donors, municipal partners, businesses, corporations and foundations.

For a list of fiscal year 2016-2017 donors please visit our website:

FRIENDSOFTREES.ORG/DONOR-LIST



MEASURABLE OUTCOMES

2016-17 Planting Season



GREENING OUR REGION:

53,641

TREES AND
NATIVE SHRUBS
PLANTED!



GROWING OUR COMMUNITY:

6,452

VOLUNTEERS

GAVE

38,643

TOTAL HOURS

THAT'S EQUIVALENT TO
ALMOST 5 YEARS!



27%

OF FRIENDS OF TREES
VOLUNTEERS ARE
YOUTH!

OUR REGIONAL IMPACT:



2 STATES



6 COUNTIES



20 CITIES



121 EVENTS

NEIGHBORHOOD TREES PROGRAM

Expanding the urban tree canopy and growing healthy neighborhoods

Our Neighborhood Trees program transforms urban streets and neighborhoods one tree at a time. This season alone we planted **4,041 street and yard trees** in neighborhoods. We work with our municipal partners to ensure Right Tree, Right Place. We continuously enhance resources for tree recipients to ensure trees are healthy and long-lived. And we follow-up with pruning, watering, and tree care tips. We want everyone who wants a tree to get a tree regardless of ability to pay, so we also raise funds for Friends of Trees' tree scholarship fund for neighbors who can't afford the tree adoption fee.

GREEN SPACE PROGRAM

Restoring habitat, improving watersheds, cleaning our air & water

The Sandy River. Columbia Slough. Rock Creek. Tualatin River. Pringle Creek. Mt Scott Creek. And more. Watershed health is vital for all living things and in 2017 the Green Space program planted **49,600 trees and native shrubs** that are key to regional watershed restoration. Some of these trees are also part of our Living Highways program, greening roadways and thoroughfares. And many of these trees furnish outdoor classrooms: Friends of Trees' educational programming reaches young people from elementary school through high school who learn about the benefits of trees and their role in the greater environment through classroom curriculum and hands-on field work.



VOLUNTEER & OUTREACH PROGRAM

Growing community and coming together to plant trees

How do we do all this? Amazing volunteers. **6,452 people came together to donate 38,643 hours in 2017.** Crew Leaders teach safe and proper planting techniques to volunteers young and old. Neighborhood Coordinators plan events and secure treats for hungry planters. Truck drivers deliver trees to homes. Tree callers help neighbors choose their new trees. Stagers load trees and set up tools. Residents receiving trees serve homemade chili and lasagna and cookies and muffins. Bike planters pull trailers full of tools and trees from site to site. And there are tree planters, thousands and thousands of tree planters who made it possible to plant 53,641 trees and native shrubs at 121 events in 20 cities in six counties across two states.



3117 NE MARTIN LUTHER KING JR BLVD, PORTLAND, OREGON 97212

338 W 11TH AVE, SUITE 103, EUGENE, OREGON 97401

FRIENDSOFTREES.ORG