



2016

ANNUAL REPORT



FRIENDS
of TREES



WE PLANTED
55,000
TREES IN 2016

EXECUTIVE LETTER FROM THE DIRECTOR

2016 WAS A TREMENDOUS YEAR FOR FRIENDS OF TREES.

The accomplishments of our biggest season yet are highlighted throughout this report, but there are some other major milestones I'd like to share:

MORE TREES IN PORTLAND.

We just completed an eight-year contract with the city of Portland, which put more than 26,000 street trees in the ground. We also kicked off our new five-year, 12,000-tree contract with the city, which means more trees in under-canopied, low-income neighborhoods; more trees for families who can't afford the cost; more outreach and education, prioritizing engaging communities of color; and more work with culturally-specific Community Benefit Organizations, a key component of our equity agenda.

EXPANSION: We're now in Clark County, where our work focuses on improved water quality and better stormwater management through planting trees. We also formed a new partnership with Straub Environmental Center, which includes shared office space and a home base for our work in Salem as we continue to grow our presence and strengthen our commitment to this community.

MORE TREES HAVE NEVER BEEN MORE IMPORTANT.

The 55,000 trees we planted this season will, when mature, absorb the CO² from one year of electricity for more than 100 households. We now know more about trees and health, too. We know that viewing trees reduces stress, improves concentration, and contributes to higher birth weight. Trees help people do better and feel better.

Our new five-year contract with the city means more trees in under-canopied areas, more trees for families that can't afford them, and more outreach and education in service of our equity agenda.

Please accept my sincere thanks for helping Friends of Trees accomplish all that you will read about in this report. Your investment in our future begins with the simple act of planting a tree, together. Our community grows as our urban forest grows each time you, your friends, your family and those around you take the time to better our neighborhoods and environment. We truly appreciate your time, investment and commitment to growing healthy communities in the Northwest.

-SCOTT FOGARTY



FRIENDS OF TREES 2015-16

BOARD OF DIRECTORS

Jonathan Brandt
Board Vice President
Eugene Advisory Board
Journey Tree Financial

Nancy Buley
J. Frank Schmidt & Son

Mitch Dec
Glumac Sustainable Engineering

Thor Hinkley
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David Karstad
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Brian Krieg
Focus Point Communications

Amy Shulties
NW Natural

John Sullivan
Board Secretary
Portland General Electric

Richard Wilhelmi
Wells Fargo Advisors

ABOUT FRIENDS OF TREES

Friends of Trees empowers people to improve the natural world around them through a simple solution: **Planting Trees. Together.**

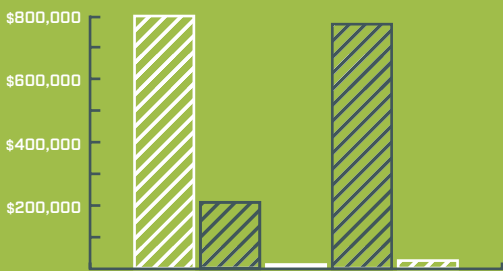
Friends of Trees was founded in 1989 by a community member who loved trees and started planting them with volunteers in Portland neighborhoods.

Today, Friends of Trees is a nationally recognized, regional leader in improving the urban tree canopy and restoring sensitive natural areas—through programs delivered by thousands of volunteers. Friends of Trees greens our region while strengthening our community.

Since Friends of Trees was founded we have planted 600,000+ trees and native plants in 120+ neighborhoods in six counties across two states!

FINANCIAL POSITION FOR THE FISCAL YEAR ENDING AUGUST 31, 2016

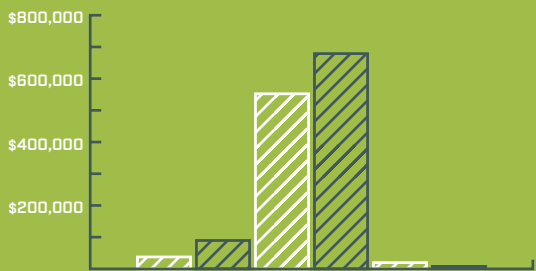
ASSETS



CASH + INVESTMENTS: \$798,369
ACCOUNTS RECEIVABLE: \$210,122
PREPAID EXPENSES: \$5,291
TOTAL PROPERTY + EQUIPMENT: \$772,658
ENDOWMENT: \$26,054

TOTAL ASSETS: \$1,812,494

LIABILITIES + CAPITAL



ACCOUNTS PAYABLE: \$37,471
ACCRUED PAYROLL + RELATED EXPENSES: \$89,346
MORTGAGE PAYABLE: \$552,227
TOTAL LIABILITIES: \$679,044
TEMPORARILY RESTRICTED: \$19,500
PERMANENTLY RESTRICTED: \$3,000

TOTAL NET ASSETS: \$1,133,450

ACTIVITIES FOR THE FISCAL YEAR ENDING AUGUST 31, 2016

EXPENSES

NEIGHBORHOOD TREES: \$1,494,821
GREEN SPACE: \$515,897
DEVELOPMENT: \$212,525
EDUCATION + OUTREACH: \$91,608
MANAGEMENT + GENERAL: \$203,627

TOTAL EXPENSES: \$2,518,478



REVENUES

GOVERNMENT GRANTS + CONTRACTS: \$1,787,605
CONTRIBUTIONS + GRANTS: \$397,038
TREE FEES AND SUPPLIES: \$120,924
MEMBERSHIPS: \$130,080
IN-KIND CONTRIBUTIONS: \$125,618
SPECIAL EVENTS: \$4,408
INTEREST INCOME: \$1,562
OTHER: \$25,794

TOTAL REVENUE: \$2,593,029



MEASURABLE OUTCOMES

2015-16 Planting Season

GREENING OUR REGION:

55,610 TREES AND NATIVE SHRUBS PLANTED!

GROWING OUR COMMUNITY:

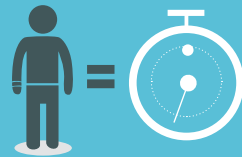
6,252

VOLUNTEERS DONATED

41,540

TOTAL HOURS

THAT'S AN AVERAGE OF 6.6 HOURS PER PERSON!



26% OF FRIENDS OF TREES VOLUNTEERS ARE YOUTH!

OUR REGIONAL APPROACH:



2 STATES



6 COUNTIES



17 CITIES



126 EVENTS

NEIGHBORHOOD TREES PROGRAM

Expanding the urban tree canopy, **creating healthy neighborhoods.**

Neighborhood Trees is all about planting young trees in urban neighborhoods. We organize the planting dates, deliver the trees, dig the holes, and make it affordable and fun! If someone can't afford a tree, they still get one. We offer a wide selection of city-approved trees that are appropriate for the space they'll grow in. And we source from almost a dozen local wholesale tree farms, benefitting the local economy as well as our environment.

Volunteers simply sign up, show up, and get to know the neighbors while making neighborhoods more beautiful and healthy. After trees are planted, Friends of Trees visits and assesses the trees, to ensure those trees are thriving. We even offer a watering plan for the first two summers of a young tree's life, and we prune more than 1,000 trees every season.



4,073

STREET + YARD TREES WERE PLANTED BY



2,594

VOLUNTEERS WHO DONATED



2

STATES

6

COUNTIES

7

CITIES

125

NEIGHBORHOODS

35

PLANTINGS

15,196

HOURS AT:

GREEN SPACE PROGRAM

Restoring habitat, improving watersheds, **cleaning our air and water.**

From the edge of the Columbia Gorge to the farmlands of Washington County, our Green Space Program restores natural areas, increases habitat, improves watersheds, and plants trees in such quantities (about 1,000 seedlings and native shrubs per planting!) that, when mature, there will be measurable, significant impact on our region's air and water quality.

But that's not all. We water. We weed. We mulch. We want all those trees we plant to make it and to thrive, so we spend summer months caring for the trees planted in natural areas—and we and our project partners do this for the first 10 years they're in the ground.





VOLUNTEER & OUTREACH PROGRAM

Growing community and **coming together to plant trees.**

How do we get thousands of people, every season, to get up early on a Saturday, venture out into rainy, snowy, gray conditions so they can end up covered in mud? We start with spreading the word, through attending street fairs, school functions, employee events. We communicate, with email, postcards and social media through our friends and partners.

We train leaders. Volunteers come with all levels of experience, or none at all. We have 500 trained Crew Leaders who teach the 1-2-3s of tree-planting and are with volunteers at all times, ensuring successful, fun planting experiences.

And we appreciate and value everyone. We offer our sincere thanks at planting events, after events, and during the year with get-togethers and treats.

EQUITY-DIVERSITY-INCLUSION

Friends of Trees will always strive to be a welcoming and safe place for everyone, regardless of age, ability, race, religion, sexual orientation, gender identity, political views or economic status. Without our volunteers, we are nothing. But together we do amazing things.

This season Friends of Trees’ equity work really blossomed. Our Equity and Diversity Inclusion Committee is a standing committee comprised of board and staff who recommend readings and workshops, organize trainings, and review our programs and materials through an equity lens.

Equity plays a major role in our programs, too. For instance, we contract with Verde and Wisdom of the Elders for help with site preparation, tree planting, and maintenance; we use the services of Lara Media Services for focus groups and video; Chemawa Indian School students participate in every Salem-area planting event; Portland Opportunities Industrialization Center youth interns receive stipends for job-training—including leadership opportunities—with Friends of Trees. We use deliberate outreach and communication strategies to ensure a diverse range of volunteers and tree-recipients.

2016 VOLUNTEERS

Award Winners

- VOLUNTEER OF THE YEAR:** Joanie Beldin
- THE CONAN AWARD:** Sochetra Ly
- THE GARRY OAK AWARD:** Jim Lodwick

DONORS

2015-2016 Community Investors

These foundations, individuals, corporations, businesses, municipalities and other partners generously supported the work of Friends of Trees during our fiscal year of September 1, 2015 to August 31, 2016. Tree planting and community building doesn’t happen without this support— **THANK YOU.**

\$20,000+ <ul style="list-style-type: none">- Alice C. Tyler Perpetual Trust- Daimler Trucks North America- J. Frank Schmidt Family Charitable Foundation- Maybelle Clark Macdonald Fund- Meyer Memorial Trust- National Fish and Wildlife Foundation, Native Fish Habitat Initiative, Pacific Northwest Fund- Portland General Electric- Port of Portland- Portland Trail Blazers- Whole Foods Market	<ul style="list-style-type: none">- Leupold & Stevens Foundation- Oregon Community Foundation- Rigert Shade Trees	\$2,500-\$4,999 <ul style="list-style-type: none">- adidas America- Bartlett Tree Experts- Jesse Beier in memory of KC Yessian- Cantel Sweeping- Carr Auto Group- CaskAide- Comcast Foundation- Deschutes Brewery- Epson Portland Inc.- Ethos Development- Fire on the Mountain- The Joinery- Journey Tree Financial Planning & Investments- Oregon Soap Company- Portland Timbers- Rainier Brewing Company
\$5,000-\$9,999 <ul style="list-style-type: none">- D+R International- Eileen Fisher, Incorporated- Evergreen Land Title Company- The Gorski Family Foundation- Mountain Rose Herbs- New Seasons Market- Ninkasi Brewing Company- NW Natural- REI: Recreational Equipment Inc- Terence O’Donnell Fund of the Oregon Community Foundation- Trammel Crow Company- Union Pacific Foundation- Wells Fargo Bank		
\$10,000-\$19,999 <ul style="list-style-type: none">- The Fund for Second Nature- Janette G. Drew Fund of The Oregon Community Foundation		





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