



EXECUTIVE LETTER FROM THE DIRECTOR

2016 WAS A TREMENDOUS YEAR FOR FRIENDS OF TREES. The accomplishments of our biggest season yet are highlighted throughout this report, but there are some other major milestones I'd like to share:

MORE TREES IN PORTLAND. We just completed an eight-

year contract with the city of

Portland, which put more than 26,000 street trees in the ground. We also kicked off our new five-year, 12,000-tree contract with the city, which means more trees in under-canopied, low-income neighborhoods; more trees for families who can't afford the cost; more outreach and education, prioritizing engaging communities of color; and more work with culturally-specific Community Benefit Organizations, a key component of our equity agenda.

EXPANSION: We're now in Clark County, where our work focuses on improved water quality and better stormwater management through planting trees. We also formed a new partnership with Straub Environmental Center, which includes shared office space and a home base for our work in Salem as we continue to grow our presence and strengthen our commitment to this community.

MORE TREES HAVE NEVER BEEN MORE IMPORTANT.

The 55,000 trees we planted this season will, when mature, absorb the CO² from one year of electricity for more than 100 households. We now know more about trees and health, too. We know that viewing trees reduces stress, improves concentration, and contributes to higher birth weight. Trees help people do better and feel better.

Our new five-year contract with the city means more trees in under-canopied areas, more trees for families that can't afford them, and more outreach and education in service of our equity agenda.

Please accept my sincere thanks for helping Friends of Trees accomplish all that you will read about in this report. Your investment in our future begins with the simple act of planting a tree, together. Our community grows as our urban forest grows each time you, your friends, your family and those around you take the time to better our neighborhoods and environment. We truly appreciate your time, investment and commitment to growing healthy communities in the Northwest.

-SCOTT FOGARTY



FRIENDS OF TREES 2015-16 **BOARD OF DIRECTORS**

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ABOUT FRIENDS OF TREES

Friends of Trees empowers people to improve the natural world around them through a simple solution: Planting Trees. Together.

Friends of Trees was founded in 1989 by a community member who loved trees and started planting them with volunteers in Portland neighborhoods.

Today, Friends of Trees is a nationally recognized, regional leader in improving the urban tree canopy and restoring sensitive natural areas-through programs delivered by thousands of volunteers. Friends of Trees greens our region while strengthening our community.

Since Friends of Trees was founded we have planted 600,000+ trees and native plants in 120+ neighborhoods in six counties across two states!

FINANCIAL POSITION FOR THE FISCAL YEAR ENDING AUGUST 31, 2016

ASSETS



CASH + INVESTMENTS: \$798,369 **ACCOUNTS RECEIVABLE: \$210.122 PREPAID EXPENSES: \$5,291 TOTAL PROPERTY + EQUIPMENT:** \$772,658 **ENDOWMENT:** \$26,054

TOTAL ASSETS: \$1.812.494

LIABILITIES + CAPITAL



ACCOUNTS PAYABLE: \$37.471 **ACCRUED PAYROLL + RELATED EXPENSES: \$89.346 MORTGAGE PAYABLE:** \$552,227 **TOTAL LIABILITIES:** \$679.044 **TEMPORARILY RESTRICTED:** \$19,500 **PERMANENTLY RESTRICTED:** \$3,000

TOTAL NET ASSETS: \$1.133.450

ACTIVITIES FOR THE FISCAL YEAR ENDING AUGUST 31, 2016

EXPENSES

NEIGHBORHOOD TREES: \$1,494,821 **GREEN SPACE:** \$515.897 **DEVELOPMENT:** \$212,525 **EDUCATION + OUTREACH: \$91,608 MANAGEMENT + GENERAL:** \$203,627

TOTAL EXPENSES: \$2.518.478



REVENUES

GOVERNMENT GRANTS + CONTRACTS: \$1.787.605 **CONTRIBUTIONS + GRANTS:** \$397,038 TREE FEES AND SUPPLIES: \$120,924 **MEMBERSHIPS:** \$130,080 **IN-KIND CONTRIBUTIONS:** \$125,618 **SPECIAL EVENTS:** \$4,408 **INTEREST INCOME:** \$1,562 **OTHER:** \$25,794

TOTAL REVENUE: \$2,593,029

MEASURABLE OUTCOMES

2015-16 Planting Season



GREENING OUR REGION:



VOLUNTEERS DONATED -

THAT'S AN AVERAGE OF 6.6 HOURS **PER PERSON!**

OF FRIENDS OF TREES VOLUNTEERS ARE

OUR REGIONAL APPROACH:









NEIGHBORHOOD TREES PROGRAM

Expanding the urban tree canopy, creating healthy neighborhoods.

Neighborhood Trees is all about planting young trees in urban neighborhoods. We organize the planting dates, deliver the trees, dig the holes, and make it affordable and fun! If someone can't afford a tree, they still get one. We offer a wide selection of city-approved trees that are appropriate for the space they'll grow in. And we source from almost a dozen local wholesale tree farms, benefitting the local economy as well as our environment.



Volunteers simply sign up, show up, and get to know the neighbors while making neighborhoods more beautiful and healthy. After trees are planted, Friends of Trees visits and assesses the trees, to ensure those trees are thriving. We even offer a watering plan for the first two summers of a young tree's life, and we prune more than 1,000 trees every season.

GREEN SPACE PROGRAM

Restoring habitat, improving watersheds, cleaning our air and water.

From the edge of the Columbia Gorge to the farmlands of Washington County, our Green Space Program restores natural areas, increases habitat, improves watersheds, and plants trees in such quantities (about 1,000 seedlings and native shrubs per planting!) that, when mature, there will be measurable, significant impact on our region's air and water quality.

But that's not all. We water. We weed. We mulch. We want all those trees we plant to make it and to thrive, so we spend summer months caring for the trees planted in natural areas-and we and our project partners do this for the first 10 years they're in the ground.





VOLUNTEER & OUTREACH PROGRAM

Growing community and coming together to plant trees.

How do we get thousands of people, every season, to get up early on a Saturday, venture out into rainy, snowy, gray conditions so they can end up covered in mud? We start with spreading the word, through attending street fairs, school functions, employee events. We communicate, with email, postcards and social media through our friends and partners.

We train leaders. Volunteers come with all levels of experience, or none at all. We have 500 trained Crew Leaders who teach the 1-2-3s of tree-planting and are with volunteers at all times, ensuring successful, fun planting experiences.

And we appreciate and value everyone. We offer our sincere thanks at planting events, after events, and during the year with get-togethers and treats.

EQUITY-DIVERSITY-INCLUSION

Friends of Trees will always strive to be a welcoming and safe place for everyone, regardless of age, ability, race, religion, sexual orientation, gender identity, political views or economic status. Without our volunteers, we are nothing. But together we do amazing things.

This season Friends of Trees' equity work really blossomed. Our Equity and Diversity Inclusion Committee is a standing committee comprised of board and staff who recommend readings and workshops, organize trainings, and review our programs and materials through an equity lens.

Equity plays a major role in our programs, too. For instance, we contract with Verde and Wisdom of the Elders for help with site preparation, tree planting, and maintenance; we use the services of Lara Media Services for focus groups and video: Chemawa Indian School students participate in every Salem-area planting event; Portland Opportunities Industrialization Center youth interns receive stipends for job-training-including leadership opportunitieswith Friends of Trees. We use deliberate outreach and communication strategies to ensure a diverse range of volunteers and tree-recipients.

2016 VOLUNTEERS

Award Winners

VOLUNTEER OF THE YEAR: Joanie Beldin

THE CONAN AWARD: Sochetra Ly

THE GARRY OAK AWARD: Jim Lodwick

2016 TOTALS: -

STUDIES HAVE FOUND VOLUNTEERING

INCREASES HAPPINESS.

TOTAL FOT DONORS

DONORS

2015-2016 Community Investors

These foundations, individuals, corporations, businesses, municipalities and other partners generously supported the work of Friends of Trees during our fiscal year of September 1, 2015 to August 31, 2016. Tree planting and community building doesn't happen without this support— THANK YOU.

\$20,000+

- Alice C. Tyler Perpetual Trust
- Daimler Trucks North America
- J. Frank Schmidt Family Charitable Foundation
- Maybelle Clark Macdonald Fund
- Mever Memorial Trust
- National Fish and Wildlife Foundation. Native Fish Habitat Initiative. Pacific Northwest Fund
- Portland General Flectric
- Port of Portland
- Portland Trail Blazers
- Whole Foods Market

\$10.000-\$19.999

- The Fund for Second Nature
- Janette G. Drew Fund of The Oregon Community Foundation

- Leupold & Stevens Foundation
- Oregon Community Foundation
- Rigert Shade Trees

\$5,000-\$9,999

- D+R International
- Eileen Fisher, Incorporated
- Evergreen Land Title Company
- The Gorski Family Foundation
- Mountain Rose Herbs
- New Seasons Market
- Ninkasi Brewing Company
- NW Natural
- REI: Recreational Equipment Inc
- Terence O'Donnell Fund of the Oregon Community Foundation
- Trammel Crow Company
- Union Pacific Foundation
- Wells Fargo Bank

\$2,500-\$4,999

- adidas America
- Bartlett Tree Experts
- Jesse Beier in memory of KC Yessian
- Cantel Sweeping
- Carr Auto Group
- Cask Aide
- Comcast Foundation
- Deschutes Brewery
- Epson Portland Inc.
- Ethos Development
- Fire on the Mountain
- The Joinery
- Journey Tree Financial Planning & Investments
- Oregon Soap Company
- Portland Timbers
- Rainier Brewing Company

- Sperry Tree Care Co.
- William Dickey

\$1,000-\$2,499

- Acumed
- Best Buy
- Centennial High School Community 101
- Chipotle Mexican Grill
- Barbara Fitzgerald
- Marion Forgatch
- Heidi Hu and Daniel Hsieh
- Marie Iddings
- John Kline
- Murray Koodish
- Lane Forest Products
- Laughing Planet
- Frances Lynch
- Michele Mantzouranis and Jason Ell
- Mary Elizabeth McAndrew
- Nautilus
- Robert and Marilyn New
- Bill and Kathy Nicholson
- OCF Joseph E. Weston
 Public Foundation
- David Pollock
- Josephine and Peter Pope
- Rich's Tree Service
- George Rowbottom
- SalesForce.com Foundation
- Larry Shaw
- Elizabeth Shepherd
- Silver Oak Advisory Group

- So Hum Foundation
- Solestruck
- Charlie and Darci Swindells
- Treecology
- University of Oregon
- Michael and Diona Wagoner

\$500-\$999

- Mike and Melissa Haglund
- Conan and Lin Harmon-Walker
- William and Rosanna Henderson
- Thor Hinckley and Alison Wiley
- Patricia Horan
- Robert Jensen
- Kinco International
- Susan Koe
- Dawn and Edward Kropp
- Wayne McFadden
- -Shelley Magsayo
- Nick Martinelli and Alicia Miao
- Margaret Meadors
- Neighbors West-Northwest
- Bruce Nelson and Carolyn Mathews
- Sky O'Callahan and Skipper Maine
- Carol Olwell
- Lael Jones and Christie Pargeter
- Elizabeth and Tim Petersen
- Phyllis and Walter Malzahn
- Charitable Trust
- Amy Schulties and Eliot Wajskol
- Sid Snider
- The Standard
- John Sullivan and Janet Ebright

- Sunnyside Centenary United Methodist Church
- Greg and Sarah Truax
- Walker Family Foundation
- David and Christine Vernier
- Winco Foods
- George Yioulos

PUBLIC AGENCY AND MUNICIPAL PARTNERS

- City of Beaverton
- Clackamas River Basin Council
- Clackamas Soil & Water Conservation District
- Clark County
- Clean Water Services
- City of Corvallis
- Dharma Rain Zen Center
- City of Durham
- East Multnomah Soil & Water Conservation District
- City of Eugene
- Eugene Water & Electric Board
- City of Forest Grove
- City of Gresham
- City of Happy Valley
- City of Hillsboro
- City of King City
- City of Lake Oswego
- Lane Transit District
- Metro
- National Fish and Wildlife Foundation
- North Clackamas Parks &

Recreation District

- City of Oregon City
- Oregon City School District
- $\hbox{-}\, Oregon\ Department\ of\ Forestry}$
- Oregon Parks & Recreation Department
- Port of Portland
- Port of Vancouver
- City of Portland Bureau of Environmental Services
- City of Portland Parks and Recreation
- City of Salem
- Sandy River Basin Watershed Council
- City of Sherwood
- City of Springfield
- City of Tigard
- City of Tualatin
- City of Vancouver
- University of Oregon
- USDA Forest Services
- West Multnomah Soil and Water
 Conservation District
- Willamalane Parks and Recreation District
- City of Wilsonville

IN-KIND DONORS

The following supporters made in-kind gifts of goods or services valued at \$1,000+

- Chipotle Mexican Grill
- FocusPoint Communications

- For The Love Of Trees, LLC
- Frank's Garage
- General Tree Service
- Grand Central Bakery
- Hedgehog Tree Care
- Honl Tree Care
- HOTLIPS Pizza
- Hopworks Urban Brewery- Huserik Brothers Nursery
- J. Frank Schmidt & Son Co.
- KIND Snacks
- Lagunitas Brewing
- Lara Media Services
- Motz & Son Nursery
- Multnomah County Department of Adult & Community Services
- New Seasons Market
- Nossa Familia
- NW Natural
- NW Tree Work - Orchard Supply Hardware
- Oregon Tree Care
- Penske Truck Rental
- Perkins Coie
- Portland Parks & Recreation Urban Forestry
- Portland Timbers
- Portland Trail Blazers
- Rigert Shade Trees
- Starbucks Coffee Company - Teragan & Associates, Inc
- -Thomas M. Jeannet, CPA PS

- University of Oregon

- Urban Forest Professionals
- Verde
- Voodoo Doughnuts
- Whole Foods Market

If you feel an error has been made in any of the information in this report please accept our sincere apologies and contact Kathy Armstrong at 503.467.2512. For a complete list of 2015-2016 donors please visit friendsoftrees.org/donor-list



