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CONTACT:

Ali AAsum, Communications Manager, Ninkasi Brewing  
[ali.aasum@ninkasibrewing.com](mailto:ali.aasum@ninkasibrewing.com) (541) 344-2739

Andy Meeks, Development Manager, Friends of Trees  
[AndyM@friendsoftrees.org](mailto:AndyM@friendsoftrees.org) 503-467-2524

## **Ninkasi Brewing Unveils Friends of Trees Pale Ale**

*Profits will go toward planting trees in the Northwest*

PORTLAND, Ore.—Sept. 18, 2014 Ninkasi Brewing Company announces the latest addition to its Rare and Delicious series of beers, the Friends of Trees Pale Ale, available on draft and in 22-ounce bottles throughout Portland starting at the end of this month.

A hoppy but drinkable Northwest beer, the ale is brewed to commemorate Friends of Trees' 25<sup>th</sup> anniversary. All profits from the beer will support Friends of Trees and its mission to bring people together to plant trees and improve the natural world around us.

"Quality of life and community are big drivers of both of our organizations," said Nikos Ridge, Ninkasi CEO and co-founder. "Trees are an important resource and one reason it's so easy to appreciate where we live; we're proud to support the work of Friends of Trees into its next 25 years."

"We can't think of a better way to celebrate 25 years of people coming together to plant trees," said Scott Fogarty, Executive Director for Friends of Trees. "This beer is delicious and every sip gives back to our communities, thanks to Ninkasi."

The first taste of the beer will go to attendees to Friends of Trees' 25<sup>th</sup> Anniversary Gala, Once Upon a Tree, September 27 in Portland. It will be available for retail purchase starting the following week in the Portland area.

The Friends of Trees Pale Ale has an original gravity of 1055, IBU (International Bitterness Units) of 60 and ABV (alcohol by volume) of 5.5 percent.

Ninkasi's Rare and Delicious Series features beers that capture the creativity of each member of its brewing team, enabling them to explore new recipes and share the results with local customers for a limited run.

### **About Friends of Trees**

Founded in 1989, Friends of Trees empowers people to improve the natural world around them through a simple solution: plant trees. Together. In 25 years, Friends of Trees has planted more than a half a million trees in neighborhoods and green spaces in the Portland metro area, Vancouver, Eugene and Salem. The Neighborhood Trees program provides homeowners with affordable trees to plant at their homes with their neighbors. Through its Green Space Initiative, trained crew leaders guide volunteers at weekend events to restore natural areas. Learn more at [www.friendsoftrees.org](http://www.friendsoftrees.org)

### **About Ninkasi Brewing Company**

Founded in 2006 by Jamie Floyd and Nikos Ridge, [Ninkasi Brewing Company](http://www.NinkasiBrewing.com) continues to grow from its first batch of Total Domination IPA, to two brewhouses, a 55-barrel and a 90-barrel brewhouse, located in Eugene, Ore. Ninkasi's Flagship beers—Total Domination IPA, Tricerahops Double IPA, Believer Double Red, Oatis Oatmeal Stout, and Vanilla Oatis Oatmeal Stout—are sold throughout Oregon; Alaska; California; Idaho; Montana; Washington; Nevada; and Vancouver, British Columbia. The brewery remains privately-owned and is committed to community support and giving. Ninkasi's [Beer Is Love program](http://www.NinkasiBrewing.com) offers in-kind donations and support for organizations throughout its footprint. [www.NinkasiBrewing.com](http://www.NinkasiBrewing.com)

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