



FOR IMMEDIATE RELEASE  
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## **New Seasons will lend hand to plant 170 trees in NE Portland**

Portland, Ore. — Neighbors will add about 170 new trees to northeast Portland streets Saturday during a planting organized by Friends of Trees and sponsored by New Seasons.

Employees from New Seasons will join approximately 150 volunteers during this family friendly event, which covers the neighborhoods of Alameda, Grant Park, Sabin, Hollywood, and Irvington. Neighbors previously signed up for the trees to be planted in front of their homes in order to beautify streets, filter pollution, and absorb storm water, among other benefits.

“We expect a great turnout of people coming together to plant trees and improve their neighborhoods and their environment,” said Andy Meeks, Development Manager for Friends of Trees. “Our thanks to New Seasons for supporting this event and for providing breakfast, too!”

Volunteers of all ages may join the planting by meeting at 8:45 a.m. at Holladay Park Church, 2120 NE Tillamook Street in Portland. From there, crews will disperse into neighborhoods and plant until about 1 p.m. Gloves, tools, and training are provided, as well as hot coffee and breakfast courtesy of New Seasons’ new Grant Park store. A neighbor-organized community potluck will follow the planting at the church.

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### **About Friends of Trees**

Friends of Trees empowers people to improve the natural world around them through a simple solution: planting trees, together. They operate in Portland, Vancouver, Eugene, Salem and surrounding areas. Through FoT’s Green Space Initiative, trained crew leaders guide volunteers at weekend events to restore green spaces. FoT’s Neighborhood Trees program provides homeowners with discounted trees to plant at their homes with their neighbors. [www.friendsoftrees.org](http://www.friendsoftrees.org)