



MEDIA ALERT

FOR IMMEDIATE RELEASE  
April 16, 2015

Contact: Erik Burke, [erikb@friendsoftrees.org](mailto:erikb@friendsoftrees.org)  
541-632-3683 541-915-1601 cell

## Green is a good look for you, Interstate

Volunteers will plant trees Saturday to beautify Eugene highway, absorb pollution

**Who:** Approximately 100 volunteers organized by Friends of Trees, including University of Oregon students and employees from sponsors Mountain Rose Herbs and REI, in partnership with the Oregon Department of Transportation.

**What:** Planting 180 native trees and shrubs to beautify Interstate 105/Highway 126 and absorb pollution.

**When:** Saturday, April 18, 8:45 a.m. – 1 p.m.

**Where:** 52<sup>nd</sup> Street and Interstate 105/Highway 126 in Eugene ([map](#))

**Why:** Trees absorb as much as 50 percent of particulate matter emitted by cars, and they also beautify highways, absorb noise, and slow down traffic. This is Friends of Trees' fourth highway planting in the Eugene-Springfield area in partnership with ODOT, which owns the land.

# # #

### **About Friends of Trees**

Friends of Trees empowers people to improve the natural world around them through a simple solution: Planting trees, together. FoT operates in Portland, Eugene, Vancouver, Salem and surrounding areas. Through its Green Space Initiative, trained crew leaders guide volunteers at weekend events to restore green spaces. The Neighborhood Trees program provides homeowners with discounted trees to plant at their homes with their neighbors. [www.friendsoftrees.org](http://www.friendsoftrees.org)