



FOR IMMEDIATE RELEASE
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Friends of Trees turns 25, offers \$25 street trees

Portland, Ore. — To commemorate its 25th anniversary, Friends of Trees is offering residents a wide variety of street trees for just \$25 in Portland, Vancouver, Salem, and Eugene while inventory lasts.

The price includes inspection, permits, delivery of a healthy young tree, and planting the tree in the strip between the sidewalk and the street. Street trees are regularly priced at \$35-\$75.

“Our goal is to bring the benefits of trees to even more neighbors,” said Scott Fogarty, Friends of Trees’ Executive Director. “Trees not only beautify our neighborhoods, they help lower power bills, raise home values, and clean our city’s air and water.”

Residents may sign up for trees at Friendsoftrees.org/plant or call 503-282-8846.

Once signed up, a city inspector will visit the resident’s home to assess planting space and conditions. Residents then order trees from a list of approved species and may show up to help on their neighborhood’s planting day, when Friends of Trees organizes volunteers to plant. A video of the entire process can be found here: <http://bit.ly/1tMnlhk>

Friends of Trees invites residents to match their tree purchase by sponsoring additional \$25 trees for residents who can’t afford them.

“Cost should never be a barrier to getting a tree for your home,” Fogarty said. “Thanks to generous supporters, we can offer planting scholarships to a neighbors in need.”

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About Friends of Trees

Founded in 1989, Friends of Trees empowers people to improve the natural world around them through a simple solution: plant trees. Together. In 25 years, Friends of Trees has planted more than a half a million trees in neighborhoods and green spaces in the Portland metro area, Vancouver, Eugene and Salem. The Neighborhood Trees program provides homeowners with affordable trees to plant at their homes with their neighbors. Through its Green Space Initiative, trained crew leaders guide volunteers at weekend events to restore natural areas. www.friendsoftrees.org