We all have our favorite tree. The one that we climbed fearlessly as a child, the redwood we sat under in college while studying and dreaming. The fruit tree we planted in our first real, adult home or now, the tree we watch our children scramble up, filled with more than a little trepidation at their fearlessness. Occasionally, it's not even a singular tree, it's the grove of Oregon White Oak in a neighborhood park we walk past, the mix of trees that line a favorite hiking trail or the trees that run the length of the street we live on; slowing us down, cooling the street and reminding us we're near to where we belong.

Since the first hole was dug at a Friends of Trees' planting 26 years ago, our volunteers have planted over 550,000 trees. If you ask which my favorite tree is, I can honestly say each of them, all of them. We've known for some time how trees help clean our air, how they sequester carbon, how their roots improve water quality, how their presence does everything from slow traffic to provide shelter for wildlife. With each passing year, the fact that trees improve the health and wellbeing of those who have access to a vibrant urban forest becomes clearer.

As you read the pages that follow and learn more about what trees provide to our communities and how they help improve the lives of those who live near them, take a moment to appreciate what your time, commitment and support have helped accomplish. Then take a moment to think about how we can improve the quality of life in our neighborhoods and throughout the Northwest by planting trees together.

With sincere gratitude,

SCOTT FOGARTY
Executive Director
Our mission brings people together to plant and care for city trees and green spaces in many vibrant communities. Friends of Trees was founded by Richard Seidman in 1989 to build community and to improve the health of the environment and the lives to those who call the urban spaces of the Pacific Northwest home. Since our inception, we have supported the planting of over half a million trees and native plants.

Friends of Trees is a member of Alliance for Community Trees, Oregon Community Trees, and EarthShare Oregon. We meet all 20 Better Business Bureau Wise Giving Alliance Standards for Charities. We have been named among the top 100 Best Nonprofits to work for and Best Green Workplaces by Oregon Business for five years running. In 2015, we received the national Excellence in Partnership Award from the Arbor Day Foundation.

2015
SUCCESS METRICS
OUR MOST ENGAGING YEAR EVER!
6,000
INDIVIDUAL VOLUNTEERS
36,776
HOURS
18
VOLUNTEER ROLES
WORTH AN ESTIMATED
$500,000

WE PLANTED:
47,864
NATIVE TREES, SHRUBS, AND HERBACEOUS PLANTS
AND
3,798
STREET, YARD AND SCHOOL TREES
IN:
2 STATES / 6 COUNTIES
19 CITIES
41 NATURAL AREAS
The Volunteer & Outreach program recruits, organizes and manages thousands of volunteers for Friends of Trees. More than 6,000 individuals volunteered with Friends of Trees throughout the planting season. This is the largest number of people who have partnered with our organization in its history. Collectively our volunteers worked 36,776 hours in 18 different roles from phone banking to planting to inspecting the health of our trees. This collective support is priceless!

IN A CITY BLOCK IMPROVES HEALTH COMPARABLE TO BEING 7 YEARS YOUNGER

The Neighborhood Trees program improves the health of our communities and urban tree canopy by partnering with volunteers and residents to plant trees in Portland, Vancouver, Beaverton, Eugene, Oregon City, Springfield, and Salem neighborhoods. This season we planted 3,798 street, yard and school trees.

The NT program and our partners planted 138 different varieties of trees in 121 neighborhoods throughout the Pacific Northwest. Once the trees are in the ground, dedicated community volunteers track the health of young trees. Follow up care continues to be a priority as we strive to create a healthier urban forest for the future. We further developed our Community Tree Care program by pruning over 1,500 young street trees.

**CASCARA**

**RHAMNUS PURSHIANA**

**BOTANICAL NAME:**

**TREE NAME:** CASCARA

**HEIGHT:** 30’

**WIDTH:** 25’

**USES:** Roots are excellent at soil binding and bark has medicinal properties.

**CHARACTERISTICS:** Native, deciduous tree; nice fall color and small berries that attract wildlife.

**NATIVE TO PACIFIC NORTHWEST**

WHERE WE PLANT

BEAVERTON
DAMASCUS
DURHAM
EUGENE
FOREST GROVE
GRESHAM
HAPPY VALLEY
HILLSBORO
KING CITY
OREGON CITY
PORTLAND
SALEM
SHERWOOD
SPRINGFIELD
TIGARD
TROUTDALE
TUALATIN
VANCOUVER
WILSONVILLE

GREEN SPACE

The Green Space team works in urban natural areas to restore and improve native habitats. These sylvan locations provide a vital resource for our urban invertebrates, birds, and mammals as well as an important area for humans to connect directly with nature.

Thanks to partners and volunteers, the Green Space program planted 47,864 native trees, shrubs, and herbaceous plants in 41 locations. We also continued our work improving greenbelts in public spaces and along roadways with work adjacent to Eugene’s Northwest Expressway, planting in ODOT Region 2, and continuing work on the award winning I-205 planting project.

DOUGLAS FIR

TREE NAME: DOUGLAS FIR
BOTANICAL NAME: PSEUDOTSUGA MENZIESII
HEIGHT: 200’ WIDTH: 20’
USES: NATIVE TREE IMPORTANT TO TIMBER INDUSTRY. EXCELLENT WILDLIFE BENEFITS FOR URBAN ENVIRONMENTS.
CHARACTERISTICS: LARGE, FAST-GROWING NATIVE CONIFER THAT PROVIDES EXCELLENT SHADE AND WILDLIFE BENEFITS.

Portland is one of the few cities in the US whose tree canopy is improving. Friends of Trees partners with communities who understand that together we can improve the health of our neighborhoods and the environment, one tree at a time. In the 2014-2015 season we are proud to have led tree planting efforts with local community members in 2 states, 6 counties and 19 cities.
STRIKE OF ACTIVITIES

**REVENUES**
- GOVERNMENT GRANTS & CONTRACTS (61%)
- CONTRIBUTIONS & GRANTS (18%)
- IN-KIND CONTRIBUTIONS (4%)
- TREE FEES & SUPPLIES (7%)
- MEMBERSHIPS (4%)
- SPECIAL EVENTS/ INTEREST INCOME/ OTHER (6%)

**EXPENSES**
- NEIGHBORHOOD TREES (50%)
- GREEN SPACE (21%)
- DEVELOPMENT (14%)
- EDUCATION & OUTREACH (3%)
- MANAGEMENT & GENERAL (6%)

FINANCIAL POSITION FOR THE FISCAL YEAR ENDING AUGUST 31, 2015:

**ASSETS**
- Cash: $762,300
- Accounts Receivable: $189,567
- Prepaid Expenses: $5,610
- Total Property & Equipment: $759,005
- Endowment: $25,052

**LIABILITIES & CAPITAL**
- Accounts Payable: $70,407
- Accrued Payroll & Related Expenses: $42,598
- Mortgage Payable: $569,630
- Temporarily Restricted: $169,500
- Permanently Restricted: $3,000

**TOTAL LIABILITIES:** $682,635
**TOTAL ASSETS:** $1,741,534
**TOTAL NET ASSETS:** $1,058,899

ACTIVITIES FOR THE FISCAL YEAR ENDING AUGUST 31, 2015:

**REVENUES**
- Government Grants & Contracts: $1,410,833
- Contributions & Grants: $403,588
- Tree Fees & Supplies: $163,086
- Memberships: $101,145
- In-Kind Contributions: $82,240
- Special Events: $116,224
- Interest Income: $1,469
- Other: $15,691

**EXPENSES**
- Neighborhood Trees: $1,274,514
- Green Space: $483,526
- Development: $313,916
- Education & Outreach: $74,570
- Management & General: $131,591

**TOTAL:** $2,278,117
**TOTAL:** $2,294,276
# HONOR ROLL OF DONORS 2014-2015

## 2015 VOLUNTEER AWARD WINNERS
- **Volunteer of the Year**: Tricia Sears
- **The Conan Award**: Teresa Enigma and Jacob Engstrom
- **The Garry Oak Award**: Jon Brown

## DONORS

Friends of Trees gratefully acknowledges the following donors who made generous gifts between September 1, 2014 and August 31, 2015.

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<th>Donors</th>
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- Dixie Zee
- Adam and Shelley Zucker

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Friends of Trees is pleased to acknowledge the public agencies and municipalities we were able to partner with between September 1, 2014 and August 31, 2015.
- City of Beaverton
- Clackamas River Basin Council
- Clackamas Soil & Water Conservation District
- Clean Water Services
- City of Corvallis
- Dharma Rain Zen Center
- East Multnomah Soil & Water Conservation District
- City of Eugene
- Eugene Water & Electric Board
- City of Gresham
- City of Happy Valley
- Lane Transit District Metro
- National Fish and Wildlife Foundation
- Norcross Wildlife Foundation
- City of Oregon City
- Oregon City School District
- Port of Portland
- Port of Vancouver
- City of Portland Bureau of Environmental Services
- City of Portland Parks and Recreation
- City of Salem
- Sandy River Basin Watershed Council
- City of Springfield
- City of Tualatin
- City of Vancouver
- University of Oregon
- West Multnomah Soil and Water Conservation District
- Willamalane Parks and Recreation District
- City of Wilsonville

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Friends of Trees is grateful for the exceptional in-kind leadership provided by the following organizations between September 1, 2014 and August 31, 2015.
- Google Grants
- Grand Central Bakery
- Green Rising Marketing
- Charlie and Nancy Hales
- Heidi Hu* and Dan Hsieh
- Tess Jordan* and Art Pearce
- KIND Snacks
- Microsoft
- Motz & Son Nursery
- Multnomah County Department of Community Justice
- New Seasons Market
- NW Natural
- The Oregonian
- Penske Truck Rental
- Rigert Shade Trees
- J. Frank Schmidt & Son Co.
- Starbucks Coffee Company
- University of Oregon
- Verde
- Voodoo Doughnut
- Whole Foods Market
- If you feel an error has been made in presenting this 2014-2015 Honor Roll, please accept our sincere apologies and contact Mary Kate McVey at 503.467.2512
* Current Friends of Trees Board Member
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